

Green Technology Commercialisation

Journey to nirvana or no man's land

Webinar

Tuesday 6 Dec 2022
9:00am - 11:00am
AEDT

Green Technology Commercialisation - Journey to nirvana or no man's land

Webinar

9:00am - 11:00am ADST
Tuesday 6 December 2022

TICKETS

AIEN Member: \$77 inc GST
Non Member \$110 inc GST

REGISTER NOW

<https://events.humanitix.com/aien221206>

As Australians, we can rightfully take some pride in our collective resourcefulness. There is a demonstrated Australian tradition of inventiveness and research endeavour. However, did you know these 'beliefs' can be supported by a strong body of evidence?

In many fields of endeavour including immunology, health, health research, medical/sensory aides, corporate governance, banking, astronomy, agriculture, mining, and more recently, space exploration, Australia's skills and accomplishments are internationally recognised.

It is therefore disappointing that Australia often appears unable to demonstrate leadership in commercialising much of its inventiveness and research in the green/sustainability technology space. There are of course exceptions, but an appeal to the facts supports this general observation.

If you are an inventor, entrepreneur, researcher, financier, green investor, technology sales/marketer, hold a sustainability related government position, have responsibility for green procurement, a discussion factually outlining the current commercialisation situation is a must for your attention and attendance.

The webinar discussion will also include current case study feedback, explore various stakeholder perspectives and seek to identify opportunities to improve Australia's competitiveness in the sustainability technology commercialisation space.

PRELIMINARY PROGRAM

0900 Welcome, Setting the Scene and Webinar Objectives

Colin Barker, Chair - Australian Industrial Ecology Network

0915 Accelerating the uptake of Climate Technology in NSW

Alice Cahill, NSW Office of Energy and Climate Change

- Summary of existing NSW Government support mechanisms for technology development
 - Data on Australian inventions/patents and commercialization successes
 - Government desire to further engage and nuance support offerings where possible
-

0940 Crossing the Chasm

Dr Joe Herbertson AM, The Crucible

- The Crucible technology as a disruptor
 - The commercialization journey thus far – good, bad and ugly
 - General learnings, tips for those following and recommendations for change to enhance the probability of success
-

1005 Comfort Break

1015 StarGlass - A no brainer and how I learned to swim through treacle

Dr Graeme White, STAR Glass

- The Starglass technology as a disruptor
 - The commercialization journey thus far – good, bad and ugly
 - General learnings, tips for those following and recommendations for change to enhance the probability of success
-

1040 Panel Discussion

Led by **Dr Mark Jackson**, Jackson Environment and Planning Pty Ltd

1100 Webinar Close
