



# 2018 STRATEGIC PLAN

AUSTRALIAN INDUSTRIAL  
ECOLOGY NETWORK

**AIEN**





The AIEN was established in November 2009 to promote and facilitate sustainable development through the application of industrial ecology (IE).

The organisation offers a forum in which members can keep in touch, canvas issues of interest and access various resources associated with the practice and study of IE.

The AIEN aims to provide members with a 'window on the world' of IE by relaying news, alerting them to developments in academia and practice and by organising events such as conferences, workshops and networking sessions.

For corporate members, especially, the AIEN can provide advice on practical matters relating to IE such as dealing with an environmental emergency, obtaining government approvals, the resources to engage for a particular project and how to locate them.

The AIEN aspires to become the 'go-to' organisation for all things to do with industrial ecology, including collaboration on the design, planning and implementation of IE projects.

## VISION

AIEN is dedicated to achieving a sustainable future through the implementation of industrial ecology.

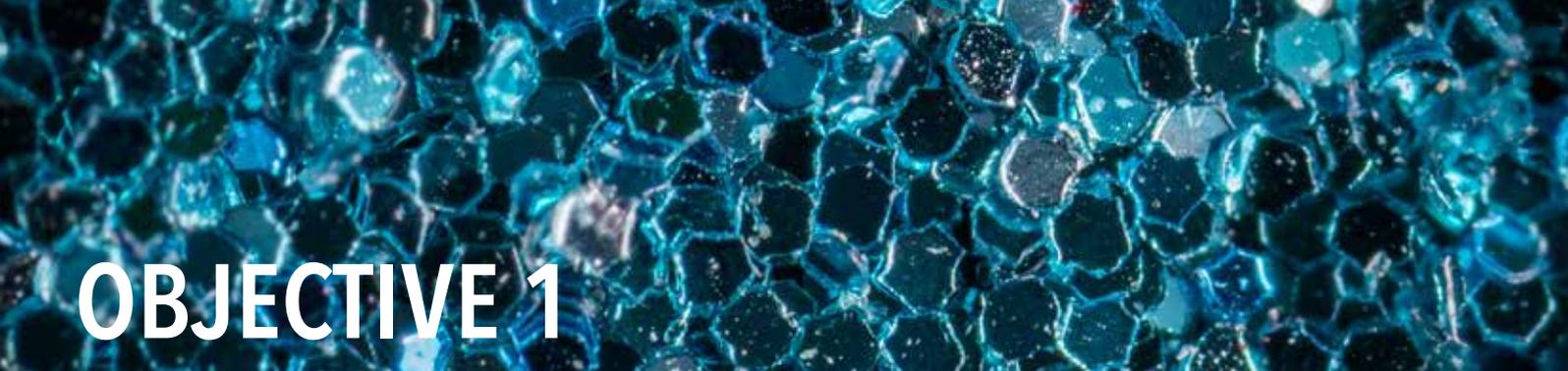
## MISSION

Our purpose is to influence sustainable development and decision making through the application and promotion of industrial ecology principals. We do this through collaboration, providing a forum for networking and information exchange and education.

## VALUES

Corporate values of the AIEN derive from a commitment to maintaining the highest standards of good governance and an ethical approach to managing the affairs of the organisation. Core values include:

- **Integrity** - Operating with fairness and honesty
- **Creativity** - Fostering innovation and support nascent development
- **Excellence** - Adopting best practice in all aspects of management
- **Awareness** - Acting always for the benefit of the natural environment
- **Collaboration** - Participating with others in projects of mutual interest and supporting their contributions



# OBJECTIVE 1

## Establish A IEN as the “go-to” organisation for industrial ecology in Australia

### **ACTION PLANS**

- Form and maintain good working relationships with decision makers at all levels of Government and in industry.
- Provide objective, impartial, commissioned advice or information on specific topics.
- Be a ‘thought-leader’ in the context of sustainable development, industrial ecology, circular economies, innovation and the use of resources.
- Develop appropriate methods of disseminating information and knowledge among the diversified audience addressed by the organisation.



# OBJECTIVE 2

## Promote the importance of retaining and conserving resources in the productive economy

### **ACTION PLANS**

- Organise events to encourage development of infrastructure capacity, provide networking opportunities and influence debate
- Participate at relevant industry fora and events
- Publish discussion papers intended to inform decision makers, strategy developers and similar practitioners
- Influence corporate procurement policies
- Engage with manufacturers to improve the design of products for recycling.
- Create partnerships with organisations which have similar aims

A photograph showing a wooden pallet and a blue metal pipe. The pallet is made of light-colored wood and is partially broken. The blue metal pipe is in the foreground, running horizontally across the frame. The background is a plain, light-colored surface.

# OBJECTIVE 3

## Deliver value to the AIEN membership

### **ACTION PLANS**

- Develop services for members to maximise the benefits of membership
- Establish expert reference groups in specific areas of interest.
- Host activities in all states and territories, instigated by champions of a particular cause and organised by local members of the AIEN

**AUSTRALIAN INDUSTRIAL  
ECOLOGY NETWORK**



*Promoting industrial ecology to achieve a sustainable future*

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